

## ***MPTF Focus on Population Health & Well-Being: Pathways to Engagement***

**Target Population:** *The MPTF Focus on Population Health & Well-Being; Pathways to Engagement* project aims to improve services for a vulnerable population of older adults suffering from chronic medical conditions who live in the Greater Los Angeles area and are served by MPTF (Motion Picture & Television Fund)—a 93 year old not-for-profit which provides services, support, and assistance to members of the entertainment industry community.

**Project Overview:** Strengthening existing partnerships, leveraging internal and external resources, the *Pathways* project enhances MPTF's offering of Evidence-Based Programs (EBP) related to chronic disease self-management and establishes a framework for a comprehensive approach to population health.

### **Project Goals**

- Engage, inform and activate patients in need of chronic care management by supporting them through a system of well-coordinated health and community-based services
- Develop novel protocols to engage individuals around improved self-management at a time of greatest “readiness”
- Build upon the resources of an established Level III PCMH including chronic disease registries and an enhanced primary care team
- Strengthen a collaborative partnership between MPTF, UCLA Health System Entertainment Industry Medical Group, and Partners in Care Foundation
- Leverage a talented network of MPTF social service providers embedded within UCLA health centers
- Implement an infrastructure to track the impact of these efforts